



Be part
of the Swiss
national start-up
team 2013

Win a 10-day business development program in **Boston**

Eligible to participate: entrepreneurs building start-ups based on innovative technology and with a high market impact potential.

Apply by March 1st, 2013:

www.venturelab.ch/ventureleaders



Partner





«The venture leaders trip was heavily useful in developing our business and leadership skills. The intense ten days of training brought us to the next level of professional entrepreneurship.»

Thorsten Schwenke, CEO and Founder of THELKIN AG, Winner 2011



«I was worried that we would waste time on chitchatting and sipping cocktails. As it turned out, **venture leaders is an intense business-training program** that will help me much better face various challenges that still lie ahead for our company.»

Paul E. Sevinç, CEO and Co-Founder of Doodle

venturelab, thanks to the support of Parc Scientifique PSE, EPF Lausanne, ETH Zürich, OSEC and Entrepreneur of the Year Award by Ernst and Young, presents the 2013 edition of the venture leaders prize for highly promising high-tech entrepreneurial personalities. Don't miss the chance to participate in a 10-day development program for your start-up in the Boston area, to the value of CHF 10,000.

«venture leaders is possibly the best Startup program to participate in. The 10 days of fulltime entrepreneurial experiences along with a phenomenal group of people had a crucial impact on the success of funding our venture.»

*Marc Gitzinger, CEO BioVersys AG,
Winner 2008*

20 carefully selected high-tech entrepreneurs will get a unique chance to give their technology and business a commercial boost, thanks to venture leaders. A high-

powered jury will provide valuable insights into how to commercialize scientific ideas on the global market. The 20 winners will travel to Boston from June 11th to 22nd, where they will attend a unique in its kind entrepreneurial and business development program.

Organized in partnership with swissnex Boston, Consulate of Switzerland, venture leaders consists of numerous opportunities for face-to-face discussions with leaders of the high-tech community. venture leaders offers a focused and intense program designed to provide participants with a maximum impact on their personal, business and network development.

Those eligible to participate:

- founding and managing members of technology based Swiss start-ups, with a high market impact potential;
- registered members of Swiss Universities and Universities of applied science, seeking to build up a successful start-up based on their research.

Admission Process

March 1st, 2013

Final date for submission of applications

March 12th/13th 2013

Personal presentation by the best 40 applicants in front of the jury

Program for the 20 Winners

April 2013

- Kick-off Meeting in Lausanne

June 11th, 2013

- Arrival at Boston Logan Airport
- Check-in at the Irving House
- Welcome reception

From June 11th to 22nd, 2013

Intense dive into the US entrepreneurial scene and personal development, thanks to a program comprising:

- Presentation to experts and investors from the Boston area, per industry sector
- Start-up visits
- Knowledge workshops with experts in US business development, IP, corporate affairs, ...
- Babson entrepreneurship training
- «Execution workshops» focusing on developing your company «hands-on»
- Group feedback sessions
- Multiple networking events with the high-tech entrepreneurs' scene
- Flexibility for personal business development activities during the whole stay

June 21st, 2013

- Optional: MIT Visit
- Checkout and transfer to Boston Logan Airport (arrival in Switzerland June 22nd)

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Any questions?

flavio.agosti@venturelab.ch, 071 242 98 84 or
jordi.montserrat@venturelab.ch, 021 533 09 80